



Year 6 Computing

Summer 1: We Are Advertisers

Session	National. Curriculum Statement	WALT	Learning Outcomes (Success Criteria)	Resources	Vocabulary
<p>Subject Cultural Capital = Using & Applying computing knowledge to solve problems</p> <p>Differentiation = please see the differentiation for the EXC EM & SEND (Please see SEND pupils IEPs when planning)</p> <p>Minimum expectations to check for understanding during lessons = targeted questioning / mini whiteboards/ peer talk /thumb signs</p> <p>Long term memory skill development strategy = LAST, LAST, LAST linked to the WALT</p> <p>Literacy & Numeracy skills development = ICT vocabulary bank linked to the WALT & include numeracy skills where they are linked to the WALT in the weekly planning</p>					
<p>On-Line Safety: Pupils create short advertising videos. They learn the importance of observing school policy in relation to videoing, and the need to obtain consent. They think carefully about the implications of sharing content publicly on sites such as YouTube and consider how such publication would limit what they might include in their advert. They recognise the need to use video search platforms in restricted or education-specific modes and bring to mind what they should do if they encounter inappropriate content. They learn to respect the intellectual property rights of others, and the need to observe licence terms for any content they do not create themselves.</p>					
1	Use search technologies effectively, appreciate how results are selected and ranked, and be discerning in evaluating digital content.	To review existing adverts and identify why they are effective	Children look at the features of adverts and discuss why they are effective	Laptops/desktops iMovie	adverts
2	Select, use and combine a variety of software (including internet services) on a range of digital devices to design and create a range of programs, systems and content that accomplish given goals, including collecting, analysing, evaluating and presenting data and information.	To create a storyboard for an advert or promotional film	Children plan their advert using a storyboard.	Laptops/desktops iMovie	storyboard

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3	Select, use and combine a variety of software (including internet services) on a range of digital devices to design and create a range of programs, systems and content that accomplish given goals, including collecting, analysing, evaluating and presenting data and information.	To shoot content for an advert or promotional film	Children experiment with filming, rehearsing and directing.	Laptops/desktops iMovie	Storyboards Rushes
4	Use search technologies effectively, appreciate how results are selected and ranked, and be discerning in evaluating digital content. Select, use and combine a variety of software (including internet services) on a range of digital devices to design and create a range of programs, systems and content that accomplish given goals, including collecting, analysing, evaluating and presenting data and information.	To source other media for use in an advert or promotional film	Children add other content to their film. Children understand about copyright.	Laptops/desktops iMovie	Creative commons
5	Use search technologies effectively, appreciate how results are selected and ranked, and be discerning in evaluating digital content. Select, use and combine a variety of software (including internet services) on a range of digital devices to design and create a range of programs, systems and content that accomplish given goals, including collecting, analysing, evaluating and presenting data and information.	To assemble a rough cut of an advert or promotional film	Children assemble a rough cut of their film and add images and content.	Laptops/desktops iMovie	Storyboard Rough cut

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6	<p>Use search technologies effectively, appreciate how results are selected and ranked, and be discerning in evaluating digital content.</p> <p>Select, use and combine a variety of software (including internet services) on a range of digital devices to design and create a range of programs, systems and content that accomplish given goals, including collecting, analysing, evaluating and presenting data and information.</p>	To create a final cut of an advert or promotional film	<p>Children can export their film.</p> <p>Children review and evaluate their films</p>	Laptops/desktops iMovie	Rough cut export